



AMITY UNIVERSITY

MADHYA PRADESH

(Established by Ritnand Balved Education Foundation)

Amity Business School

Workshop

session with Innovation Ambassadors and Start up students

12 April 2022

As a part of the initiative of Ministry of Human Resources Development, Innovation Cell (Government of India) - Institution's Innovation Council (MoE), Amity Business School, AUMP organized a session with Innovation Ambassadors and Start up students who have their own venture on 12th April 2022. The objectives of the workshop were:

1. To understand how they started their own venture and how innovation ambassadors will contribute to the entrepreneurial ecosystem of the university.
2. Encourage students to come with innovative business ideas for their entrepreneurial development.
3. To encourage them for Entrepreneurship in future.

The start-up founders shared their venture details and how they can contribute in the current students and overall entrepreneurial ecosystem of the university.

A list of the ventures and details is given below.

Overall, the session was very fruitful.

Outcome:

1. The students with there own venture will provide internship to current students.
2. The entrepreneurs will deliver guest lectures and encourage students to start their own ventures.
2. More innovation ambassadors will be created.

Director ABS

Prof. (Dr.) Devendra Kumar Pandey
Director-Outcome

Prof. (Dr.) M. P. Kaushik Pro –Vice Chancellor

Hon'ble Vice Chancellor